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FOR IMMEDIATE RELEASE:

Skyjack Joins The SmartEquip Network™

Guelph, Ontario Canada, July 8, 2011. Skyjack, a leader in customer care to the global equipment rental industry, announced that it is joining the SmartEquip Network™ to provide electronic parts and service support, and procurement.

“Skyjack continues to demonstrate its commitment to improving process and transactional efficiencies for its customers,” notes Chuck Berls, Director of Customer Support, at Skyjack. “By joining the SmartEquip Network, we are extending our electronic product support capabilities, and our parts ordering efficiencies, directly into the operating platforms of our customers, delivering real savings and improving equipment uptime.”

“We are very pleased that Skyjack has chosen to join our Network,” adds SmartEquip CEO and Founder, Alexander Schuessler. “Skyjack’s broad fleet presence across this market shows the potential for tremendous savings for the industry. We very much welcome the partnership opportunity to support this significant new equipment footprint.”

Rental companies utilizing SmartEquip’s e-FleetPro technology can anticipate the availability of Skyjack parts and service support information on the SmartEquip Network early in Q3 of 2011.

About Skyjack

Skyjack produces a full line of self propelled scissor lifts with elevated work heights reaching up to 56ft. Skyjack became the industry leader by providing machine features combining durability, quality, and serviceability, making Skyjack scissor lifts world renowned for product reliability. Skyjack’s current Boom lift model lineup consists of telescopic booms featuring work heights ranging from 45 to 71ft with plans to further expand the boom lift product line.

About SmartEquip

SmartEquip’s industry platform enables manufacturers, distributors and equipment owners to increase asset productivity, while reducing the cost of doing business. The SmartEquip Network™ supports key product support activities – from parts and service, to safety, training, warranty, and electronic procurement. SmartEquip has created a win-win solution that improves transaction speed, accuracy, profitability, and customer satisfaction for buyers, sellers, and distributors alike. Participants in the SmartEquip Network includes over 65 of brands of construction equipment, the largest national rental companies, and a growing list of the Rental Equipment Register (RER) Magazine’s Top 100 Rental companies and independent rental companies. For more information or for a demonstration, call (203) 899-1800, email info@smartequip.com, or visit www.smartequip.com.

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